

PUBLIC SERVICE CAMPAIGN/COMMUNITY OUTREACH

FIRST QUARTER 2006

WKBD PRODUCED AND AIRED SIX PUBLIC SERVICE ANNOUNCEMENTS.

WKBD PRODUCED AND AIRED A SPECIAL OLYMPICS POLAR PLUNGE PSA TO ENCOURAGE VIEWERS TO ATTEND THE EVENT TO BENEFIT THE SPECIAL OLYMPICS OF MICHIGAN ATHLETES.

WKBD PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT PROMOTING OUR COMMUNITY AFFAIRS/STATION BLOOD DRIVE IN PARTNERSHIP WITH THE AMERICAN RED CROSS.

WKBD PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR THE 2006 MAB CAREER FAIR IN LANSING.

WKBD PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR THE LEWIS COLLEGE OF BUSINESS AND THEIR 16TH ANNUAL SALUTE TO AFRICAN AMERICAN PARENTS BANQUET DINNER.

WKBD PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR THE LEGACY ASSOCIATES FOUNDATION AND THEIR 8TH ANNUAL SCHOLARSHIP DINNER.

WKBD PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR OPERATION ABLE ENCOURAGING VIEWERS 40 AND OLDER TO ATTEND THEIR ABILITY IS AGELESS JOB FAIR.

ALONG WITH OUR LOCALLY PRODUCED PSA'S, WKBD ALSO PARTNERED WITH THE AMERICAN RED CROSS TO HOST A COMMUNITY BLOOD DRIVE HERE AT THE STATION.

EDWARD FOXWORTH III, COMMUNITY AFFAIRS DIRECTOR ALSO PARTICIPATED IN VARIOUS COMMUNITY OUTINGS SUCH AS THE URBAN WHEEL AWARDS AS THE PRESENTER; THE SHARING OLD SECRETS FOR NEW ENTREPRENEURS EVENT AT THE CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY AS THE MODERATOR; EMCEE FOR THE SBXL SANCTIONED "ROCK MY SOUL" EVENT AT THE DETROIT INSTITUTE OF ARTS; EMCEE FOR THE SBXL "WELCOME TO DETROIT" EVENT HOSTED BY HOOP CITY GRILLE; SPECIAL OLYMPICS POLAR PLUNGE EVENT AT BELLE ISLE; GIRL SCOUTS OF DETROIT EVENT AT THE ROSEDALE PARK COMMUNITY CENTER; EMCEE FOR THE LEWIS COLLEGE OF BUSINESS SALUTE TO AFRICAN AMERICAN PARENTS BANQUET DINNER AT THE CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY; SPEAKER AT THE KIMBALL HIGH SCHOOL CAREER DAY EVENT; LEGACY ASSOCIATES FOUNDATION DINNER; AMERICAN RED CROSS HERO'S DINNER.

**PROGRAM TYPE & DESCRIPTION OF REGULARLY
SCHEDULED WKBD LOCAL PUBLIC AFFAIRS
PROGRAMS**

**FOR MY PEOPLE
SATURDAY
WKBD
6:00 AM – 7:00 AM
LOCALLY ORIGINATED**

**A WEEKLY, ONE HOUR LOCAL
PUBLIC AFFAIRS
PRESENTATION PRODUCED BY
PROJECT BAIT (BLACK
AWARENESS IN TELEVISION)
AND HOSTED BY RON SCOTT.**

**MICHIGAN MATTERS
SUNDAY 9:30 AM – 10:00AM
WKBD
LOCALLY ORIGINATED**

**A WEEKLY, HALF HOUR NEWS
MAGAZINE SHOW THAT
FOCUSES ON CONTROVERSIAL
ISSUES CONCERNING THE
METRO DETROIT AREA. THIS
SHOW IS HOSTED BY DETROIT
FREE PRESS COLUMNIST CAROL
CAIN.**

WKBD

Date	Duration	Issue/Topic Explanation
Program: For My People		
3/25/06	00:11:14	<p>COMMUNITY SERVICE</p> <p>Aaron Chapman, development director, American Red Cross. Discussed blood donation in the black community, the shortage of donors, the absence of blood donation as a cultural norm in the black community, the role of myths in the community concerning diabetes and high blood pressure regarding blood donation, the need to educate blacks about the donation process, the group's outreach to churches, businesses and organizations to facilitate blood donation, particularly O negative and O positive blood.</p>
1/14/06	00:11:20	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the high level of murders in Detroit, the methodology for dealing with this social crisis, the role of police in this process, the process of social dislocation in the black community, single parent families, unemployment and more that develops the social chaos that results in a high murder rate, along with the drug culture, the role of drugs as being illegal and criminal instead of being a civil offense and a misdemeanor, the high profitability of drugs that must be moved from the underground, above ground.</p>
3/25/06	00:11:26	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>Greg Murray, Vice President, Macomb County NAACP. Discussed police hooding of suspects in the county, the use of pillow cases to cover victims' heads during raids, the violation of suspects' civil rights with the use of this procedure, the historical context of this practice, the lack of response by police officials, lack of diversity in the county's police departments, the need for community procedure protest and vigilance about police abuse.</p>
1/14/06	00:11:31	<p>RACISM/DISCRIMINATION</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed the problem with oil production in Nigeria, the poisoning of the environment and the need for consciousness by consumers of this condition, the assassination of a number of Sudanese refugees in Egypt, the discrimination in several African countries against refugees, the importance of Black History Month in becoming aware, the importance of self criticism in Africa and here in this city regarding political affairs.</p>
2/25/06	00:05:51	<p>RACISM/DISCRIMINATION</p> <p>Shanta Driver-Chair, By Any Means Necessary Coalition. Discussed the anti-affirmative ballot proposal developed by a black Californian, Ward Connerly, which gathered 500,000 signatures and had the proposal approved for inclusion in the state-wide ballot in the next election, their expenditure of \$2 Million to collect the signatures, the discriminatory effect that will happen to women and people of color if the proposal is passed.</p>

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Program:	For My People	
2/25/06	00:06:20	<p>RACISM/DISCRIMINATION</p> <p>Heather Miller, Co-Chair, By Any Means Necessary Coalition. Discussed the fraud in the anti-affirmative petition for the fall state-wide ballot, the group's petition to the Mich. Supreme Court to stay placing the petition on the ballot, has asked the Michigan Civil Rights Commission to have a full investigation of the petition process, the failure of groups and leaders to speak out against the signature gathering fraud.</p>
3/11/06	00:11:20	<p>RACISM/DISCRIMINATION</p> <p>Reverend D. L. Bradley, President, Macomb County Ministerial Alliance. Discussed racism in Macomb County in employment reflecting a statistical analysis of county employment, the cross burnings in the county, the racial polarization that exists, the production of two diversity symposia, their conversations with local elected officials about issues, the abuse by the police team, Comet, the organization of the Alliance, its history and mission.</p>
3/18/06	00:11:43	<p>RACISM/DISCRIMINATION</p> <p>Chokwe Lumumba, Attorney, No Organization, Discussed his legal troubles in Mississippi, his suspension from the Mississippi bar, their requirement that he retake an ethnics exam to practice law in the state, his incarceration for 3 days for contempt of court by a local judge. Lumumba discussed the racism of the Mississippi judicial system from top to bottom, including the Mississippi Supreme Court, and the desire of judges to keep black lawyers in "their place".</p>
2/4/06	00:10:42	<p>EDUCATION</p> <p>Derrick E. Scott, Director, Minority Engineering Program, U of Michigan. Discussed the need for more students to do STEM (science, technology, engineering, mathematics) study at the high-school and college levels, the role of DAPCEP in Detroit, the need to improve education in Michigan, the need for employability skills that are technically oriented, the global job competition that exists today, the spread of the alums of his program around the world, the goals of the program.</p>
2/11/06	00:11:41	<p>EDUCATION</p> <p>Dr. James Hicks, Director, Louis Stokes Minority Program. Discussed the Louis Stokes Alliance for Minority Participation program of the National Science Foundation, the support for black colleges and universities from the NSF, as well as tribal colleges, discussed the Congressional mandate for such programs, the effectiveness of the program in the STEM (science, technology, engineering, math) fields, the role of black in the STEM fields, the successes and impediments for blacks in these fields, the jobs available in the field, the interest of the federal government in supporting this program and science in general.</p>

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Program:	For My People	
2/18/06	00:11:50	<p>EDUCATION</p> <p>Mark Shaply, Lecturer, Africana Studies, Wayne State University. Discussed black studies at Wayne State University, the interdisciplinary focus of the program, the role of budget cuts on the program, the interaction with the community by the department, the focus or culture of this generation.</p>
2/18/06	00:11:27	<p>EDUCATION</p> <p>Toni Gilyard - Security Employee, Detroit Public Schools. Discussed the assault she suffered on school grounds, the careless response of the Detroit police, the school system and her union, the potential use of Wayne County sheriffs in providing security for the school system, the bringing of weapons to school by students, the lack of after-school activities.</p>
2/25/06	00:11:34	<p>HEALTH-RELATED ISSUES/ HEALTH CARE</p> <p>Lawrence X, Political Analyst, Project BAIT. The African Report: Comment about Malcolm X and his standard of political analysis, discussed bird flu in Nigeria, their lack of infrastructure to deal with the health crisis re-testing and potential quarantines, their lack of financial resources (compensation, for example) to meet the health care and fiscal needs of the people, the role of flu pandemics throughout history, the role of chickens in the economy of Nigeria and what a bird pandemic will do in terms of human morbidity, the role of globalization in spreading the virus.</p>
3/4/06	00:11:15	<p>HEALTH-RELATED ISSUES/ HEALTH CARE</p> <p>Lewis Hickson, Spokesperson, Community Health Outreach Workers. Discussed AIDS and HIV in Detroit, the process of the disease, the prevalence in Detroit and Michigan among black people, who it affects, gays (men having sex with men) and intravenous drug-users, the role of high-risk behavior, the treatment for the disease, the comparative cost of care against prevention, the money available for treatment, the federal source for care and prevention, the social attitude toward people with AIDS.</p>
1/28/06	00:11:58	<p>HOUSING</p> <p>Ava Tinsley - Spokesperson, Boston-Edison Historical District. Discussed the group's production of a finance fair to stem the tide of home foreclosures in Detroit and particularly her district, the search for government funding programs to help home-owners, the need for tax abatements for home buyers and owners, the attention of political office-holders to the community's needs, the history of home ownership in the African-American community, the need for consumer, political and financial education for the residents.</p>

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Program: For My People		
1/14/06	00:11:29	<p>POLITICAL ISSUES</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed the city and state election process coming up this year focusing on the activity of the mayor and the city council, for the offices of the governor and the national senator, Jen Granholm and Debbie Stabenaw, the role of Keith Butler in the Republican race for a senate candidate, the role of Dennis Archer in the governor's campaign, the role of the Detroit budget crisis and the state election as well as local contracts such as casino contracts and the cable contract, as well as the lost revenue sharing from the state. Discussed the importance of political participation through voting and the election process.</p>
1/21/06	00:11:13	<p>POLITICAL ISSUES</p> <p>Abayomi Azikiwe - Political Activist, Michigan Emergency Committee Against War & Injustice. Discussed the demonstration at the auto show by Delphi workers, the response of the police, the stresses in the economy on wages, benefits and pensions, the war in Iraq, in Afghanistan and on terror and their effect on social conditions in the U.S.</p>
1/21/06	00:10:22	<p>POLITICAL ISSUES</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed the human rights questions that pertain to Zimbabwe and Rwanda in view of current African leadership in contrast to colonial and neo-colonial control, the flow of refugees across borders like Chad and the Sudan without regard to national control or boundaries, the role of the African Union in discussing and determining questions of African political interest.</p>
2/11/06	00:11:13	<p>POLITICAL ISSUES</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed Somali piracy and U.S. intervention near the Horn of America especially in Kenya, the political identity of pirate, terrorist, or freedom fighter, the role of the Sudan in the African Union Leadership, discussed the multi-party national Uganda election coming up February 23rd the tribal make-up of the nation and how it affected the political situation in its post-colonial history.</p>
2/18/06	00:11:56	<p>POLITICAL ISSUES</p> <p>David Rambeau - Political Analyst, Project BAIT. Discussed the dubious comments and actions by local politicians including Martha Reeves, Monica Conyers, Christine Beatty, Sharon McPhail, Lonnie Bates, Laura Toy, and Kay Everett, the need to dramatize these in local theater, the call for hand-outs by Reeves, and the need for the council to present a state of the city address, in addition to the mayor's the need to coordinate council members and their staffs.</p>

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Program:	For My People	
2/18/06	00:11:21	<p>POLITICAL ISSUES</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed the U.S. addiction to oil comments by President Bush in one of his recent speeches, his foreign and domestic policies, the role of African oil in the U.S. context, and references to the blackcommentator.com and the Isis papers by Frances Crest Welsing, the role of third terms or 12 years for national presidents, the desire in a democracy for a two-term limit to avoid the president for life syndrome.</p>
2/25/06	00:11:10	<p>POLITICAL ISSUES</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the three proposals being circulated for the state-wide ballot: the repeal of the single business tax, the raise in the minimum wage and the anti-affirmative action proposal, the fact that interest groups are backing these petitions, the need to gather signatures for money to put proposals on the ballot, the need for research to inform the voters of their political and economic interest, the likelihood that these three proposals will pass if they reach the ballot.</p>
3/4/06	00:10:50	<p>POLITICAL ISSUES</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed the political situation in Nigeria, the sectarian conflict going on, the woman who is heading the A.U., the travel Africa by the president of Brazil, the trip by the Detroit mayor to Africa, the presidential election situation in Haiti, the role of the U.S. regarding intervention in Haitian politics, the election of Rene Preval and the potential return of Aristide.</p>
3/11/06	00:11:08	<p>POLITICAL ISSUES</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed the role of the U.S. in Haitian politics especially around former president Aristide, the recent trip of congress-people to Liberia to study their politics, particularly the recent national elections, the continental drought in Africa, the millions undergoing famine conditions, the nations suffering including Djibouti, Ethiopia, Eritrea, Kenya and others in the Horn of East Africa.</p>
3/25/06	00:11:13	<p>POLITICAL ISSUES</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed the politics of Nigeria and Liberia, the presidential elections and internal politics of these nations and also the Sudan, the North/South split in that nation and the relationship to Darfur, the role of the U.N. peace-keeping force in that nation, replacing the African Union force and the financing of the soldiers there, the role of tax evasion.</p>

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Program:	For My People	
1/7/06	00:11:06	<p>PUBLIC AWARENESS</p> <p>Toni McIlwain - Director, Ravendale Community Development Organization. Discussed the Convoy of Hope, a group of churches that have come together to provide services for community people left out of the system, the COH organized by Matt Parker, occurring in February 2006, the contrast between Super Bowl party people and the needy in the community, also the financial needs of Ravendale to develop housing, education and to keep their doors open to meet the hard times the people of this city are facing.</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed the fascism and racism in Russia, where the Russian ultra nationalists are trying to victimize Africans and people of color. This is also going on in France and Germany and Western Europe. Discussed Nigeria with regard to debt, interest on the debt, oil and poverty, with elections in the nation coming up in 2007. Discussed the economic effects of debt relief and debt service and how it relates to what is happening in Detroit. What the right-wing is doing in Russia and Europe may be some type of example of what's going to be tried here in the USA (example: the term "refugees"), discussed the upcoming election in the Democratic Republic of Congo.</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the mayor's upcoming annual report, its importance regarding the state of the city, the need this year to put out a coloring book and crayons so that the people can fill it in, thereby doing their own analysis, the need to include in the analysis the casinos, the owners taking the monies out of the city, the jewels of the city, the museums and the zoo, the tank and the Navigator, the need to include the city council in the report, the fight scenes of incoming council member, Monica Conyers, in an annual 2006 calendar, the role of the budget in the annual report, the new economic conference to be called by the mayor, potential projects, an international tank show at Cobo Hall, expanding on the shows or conventions in Detroit, the need to put slot machines and gambling rooms in museums, the schools, the recreation centers and the municipal center, all of which are available for use.</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed books and reading for our community, their importance in developing the intellectual capability of the people, the books: "Standing In The Shadows" by John Head, which looks at depression in black men, "Flower Girl Butterflies" a children's book that has excellent graphics which boost self esteem and identity in the youth, "Cinnamon Kiss" by Walter Mosley, a mystery novel with depth in plot, setting and his recurring characters, Easy Rawlins, Mouse and Jackson Blue, the need to read quality authors as a focus for personal growth and cultural enhancement.</p>

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Program:	For My People	
1/14/06	00:12:31	<p>PUBLIC AWARENESS</p> <p>David Rambeau - Political Analyst, Project BAIT. Discussed the mayor's inaugural presentation, the absence of Freeman Hendrix, the former mayoral candidate from the celebration, the role of love in the political mix, the need for fiscal cutbacks in the executive branch with respect to salaries, the contrast with payment of the members of the Detroit Board of Education members, the importance of residency of appointees as well as city employees, the absence of love or trust between the city and suburbs with respect to control of the Detroit water system, the absence of love and trust in the killing of the homeless man on city streets so that the governor needs to pay attention to her state police force and eliminate the rhetoric and focus on justice and business.</p>
1/21/06	00:11:20	<p>PUBLIC AWARENESS</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the sociology of achievement, the need to compare sports, academics and music (rap) for their processes and culture of achievement, to compare the youth values and mores that determine participation and reaction in each of these areas of youth involvement, the need to use the processes of sport achievement by black youth in the academic field.</p>
1/21/06	00:11:08	<p>PUBLIC AWARENESS</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the interest of suburban political entities in the Detroit Water and Sewerage System, their desire to control the management of it, even while other townships try to hook into the system, the advisability of limiting the growth of the system, even of downsizing it.</p>
1/28/06	00:11:27	<p>PUBLIC AWARENESS</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed debt cancellation, particularly for Nigeria, by Britain and the U.S., the upcoming summit by the African heads of state, the development of an African diplomatic passport, the question of the southern African development community, free trade, the move to change symbols, a Pan-African Stock Market, a single currency, the conflicts across the continent, the organizing for African Liberation Day in May, the election of Ms. Sirleaf in Liberia and our history with that nation.</p>
1/28/06	00:10:49	<p>PUBLIC AWARENESS</p> <p>Cliff Antwon - Auto Service Manager & Gary Roquemore - TV Program Producer, Champ Brothers Auto, Improvement, Home Edition. Discussed auto service, the need to provide corollary service to customers, the process of receiving repair service, the payment process, cash and credit, the contract process, the need for preventive auto maintenance, attention to the needs of women, towing, shuttle service, waiting room environment.</p>

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Program: For My People		
1/28/06	00:10:19	<p>PUBLIC AWARENESS</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed sports events in the urban community, the Super Bowl, March Madness, the social effects of the NFL experience, the role of underground illegal activity around sports events, gambling and prostitution, the role of tourists, the economic effects on an urban community, the aftermath of the event on urban dwellers - frustration, recrimination, inflation, the need for social discussion of the role of big events by the urban leadership, the need for more information.</p>
2/4/06	00:11:25	<p>PUBLIC AWARENESS</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the divestment of the remaining cultural jewels (the DIA, the zoo and the historical museums) of Detroit because of the inability of the city to afford their expenses, the economic threat to the Museum of African American History, the short period that these institutions have been under black control, that is, from 1973 to 2006, the absence of a cultural connect with the black community, the fiscal threat facing the Martin Luther King Center for Social Change in Atlanta, the dire social demographics extant in Detroit.</p>
2/4/06	00:11:37	<p>PUBLIC AWARENESS</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the economic decision-making with respect to the Super Bowl, the lack of significant data from city government, the Super Bowl Council hearing that featured Roger Penske, the very limited dollar amount of contracts that blacks received from the Super Bowl Committee, the fact that all the deals were cut ages ago and what did the urban business people learn from all of this.</p>
2/4/06	00:10:53	<p>PUBLIC AWARENESS</p> <p>Lawrence X, Political Analyst, Project BAIT. Discussed the debt relief for Nigeria and the need to stimulate business between the U.S. and Africa, the Heads of State Summit in the Sudan, discussed Namibia, its geography, political history, the colonization by Germany, the search of the Herrero ethnic group for reparations from Germany, the eco-political activity in Chad and Cameroon and the Sudan concerning oil and its extraction, distribution and the use of oil revenues for future development in Chad, in short, the curse/blessing of oil in the face of economic and political turmoil, discussed African football (soccer) and a continental tournament.</p>

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Program:	For My People	
2/11/06	00:11:19	<p>PUBLIC AWARENESS</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the cultural clash between East and West around religion that has been going on for hundreds of years, the role of the media in stirring up reaction in the Muslim world, the comparable uproar around the Neo Nazi marches in Toledo. The interaction between the media and reality in terms of distance, accuracy, and community response. The changing response based on differing cultural and political reality, as for example, with the black response to Klan marches. Finally the interaction between the opposites who create drama for their own ends.</p>
2/11/06	00:11:33	<p>PUBLIC AWARENESS</p> <p>Shawn Hairston - Investigator, Michigan Humane Society. Discussed the care and treatment of pets, the survival tactics of abused animals, the public nuisance created by the discarding of animals in the city, the danger with pit bulls and other large dogs, the deterioration of a neighborhood caused by stray dogs on the street and in vacant homes, the investigative and legal powers of the Humane Society, the prevalence of fighting rings, the reports of citizens to the MHS to stop dog-fighting in home basements and commercial buildings, the hording of cats, his advise to the public to have pets only if the owner can afford them.</p>
2/25/06	00:11:17	<p>PUBLIC AWARENESS</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the need to transfer the management of the Detroit Zoo to the zoological society, to transfer all of the jewels to financially capable interests, discussed the power of the city council vis-à-vis the mayor, the closure of the Belle Isle Zoo, the Belle Isle Aquarium, the Boat Club and other jewels, the need for long-range urban fiscal planning, the need to do the council's political struggle with the mayor in less dire circumstances.</p>
3/4/06	00:11:24	<p>PUBLIC AWARENESS</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the concept of Detroit as a plantation, the definition of same, the social and economic category of technology and its control by large corporations, the control of utilities and energy by corporations, as demonstrated by the one-day blackout in Detroit a couple of years ago, the control of the Super Bowl by big business, the role of the outsider or settler on the plantation or colony.</p>

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Program:	For My People	
3/4/06	00:11:44	PUBLIC AWARENESS David Rambeau, Political Analyst. Project BAIT. Discussed the need for the city council to provide leadership regarding our economic and political situation in Detroit, the role of auto manufacturing in Detroit by GM and Chrysler in the plantation process with regard to labor, the capacity to transfer production to other states or countries, the lack of the need for slavery on the modern plantation, the urban dependency for food products and distribution, the example of black in New Orleans as residents of an urban plantation, the transportation category of dependency an oil, especially foreign oil, the function of white workers on the corporate plantation, the concern about Chinese capitalism and labor.
3/11/06	00:11:22	PUBLIC AWARENESS David Rambeau, Political Analyst, Project BAIT. Discussed the study of local and state voting practices, dead people voting and the effect on elections, the excess of people registered as opposed to those of voting age, the number of prisoners voting as well as voters over 120 years old, discussed the expense of the mayor's junket to Africa, the 600 dollar a night hotel room, while 100,000 people don't have water, the rampant foreclosures in this area, as well as other social problems, the failure of our elected officials to understand the crisis in our community.
3/11/06	00:11:53	PUBLIC AWARENESS Valissia Allen, Attorney, Michigan Legal Services. Discussed the difficulty people are having paying their property taxes, particularly those on fixed income, the hardship extension that is available to those who qualify, the state emergency relief grant through the Dept. of Human Services to the needy, the other agencies of appeal, like the Veterans Association, the rise in property taxes and the penalties and interest piled on late or unpaid taxes, both county and city, the role of elected officials in assisting poor people with their taxes, the lack of a long-range plan or effort, the role of the Probate Court in property relationships regarding wills and ownership, the cost of Probate Court.
3/18/06	00:11:19	PUBLIC AWARENESS Lawrence X, Political Analyst, Project BAIT. Discussed the food crisis in 27 national in Africa, the 200 million people facing famine or starvation, the role of European colonialism and internecine warfare in causing agricultural problems, the need for peace in order to promote prosperity, the role of HIV and AIDS in causing social turmoil in Africa, the global trade policy that foster extraction of resources from Africa, along with the degradation of the soil from poor farming practices.

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Date	Duration	Issue/Topic Explanation
Program:	For My People	
3/18/06	00:11:09	<p>PUBLIC AWARENESS</p> <p>Alex Thomas, Publisher, The Promoter Magazine. Discussed the magazine's third anniversary, their service as a venue for independent music performers that the magazine is supplying, their outreach to the Super Bowl production, the coalitions they've developed with other stations and retailers in the Midwest, the financial potential of the magazine and the hip-hop industry.</p>
3/18/06	00:11:19	<p>PUBLIC AWARENESS</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the financial condition of Detroit, the overture to the city council from the finance department for \$127 million in tax anticipation bonds, the mistake to keep borrowing money, the need for fiscal austerity, the need to cut city employee's workdays to a 3-day work week, the lack of fiscal discipline in the executive branch, the fact that Detroit is at near junk bond status.</p>
3/25/06	00:12:45	<p>PUBLIC AWARENESS</p> <p>David Rambeau, Political Analyst, Project BAIT. Discussed the public hearing at the city council, the comments about the zoo and the council by Brooks Patterson, the metaphor of legislative monkeys who ought to be caged, the plight of black workers at the zoo specifically and at corporations generally with regard to training and promotions.</p>

WKBD

Date	Duration	Issue/Topic Explanation
Program: Michigan Matters		
1/29/06	00:30:00	<p>EMPLOYMENT/LABOR ISSUES</p> <p>In a week that crystallized the critical state of our economy with the announcement of Ford Motor Company's major restructuring and, where Gov. Jennifer Granholm delivered as upbeat a message as she could on the financial stability of our region, the intersection of business, jobs and politics all merged again. With the economy sitting at the top of the list of Campaign issues, the Race for Governor has officially begun.</p> <p>This week on Michigan Matters, Carol Cain will talk with political analyst Bill Ballanger about not only the Governor's race, but the political landscape from Detroit to Lansing to Washington as a new political season is upon us. Plus, the Roundtable of Brooks Patterson, Derrick Miller and Denise Ilitch join host Carol Cain on the Roundtable and Final Viewpoint segments.</p>
2/12/06	00:30:00	<p>EMPLOYMENT/LABOR ISSUES</p> <p>Recognized by both Republicans and Democrats as a hindrance to our growth, the Single Business tax is widely viewed as an albatross around Michigan's business neck. This week on Michigan Matters, Oakland County Executive L. Brooks Patterson joins Carol Cain to discuss the future of the Single Business tax. Plus, L. Brooks Patterson, Derrick Miller and Denise Ilitch join host Carol Cain to review the news of the week as Metro Detroit gets back to normal after a blockbuster week and also to offer their Final Viewpoints.</p>
2/19/06	00:30:00	<p>POLITICAL ISSUES</p> <p>One of the many reasons folks love the State of Michigan, particularly if politics suit your fancy, is that our State is often targeted as a benchmark for political trends and, is frequently visited by leaders from both major parties. This week on Michigan Matters, Mass. Governor Mitt Romney pays a visit to talk about everything from our gubernatorial race, to the challenges he faces in his own state, to the Bush Presidency and, whether a run for the White House might be in his future. Plus, L. Brooks Patterson, Derrick Miller and Denise Ilitch join host Carol Cain to review the news of the week in the Roundtable segment and also offer their Final Viewpoints.</p>
3/5/06	00:30:00	<p>POLITICAL ISSUES</p> <p>Armed with unlimited resources and a message of jobs for Michiganders, Republican Candidate for Governor, Dick DeVos, began his Campaign in earnest two weeks ago with slickly produced television ads already airing in Metro Detroit, a full nine months before the November Election. But who is Dick DeVos and, why does he want to be our next Governor? We will find out that, and more as we talk to the business man from Ada about his vision for our State.</p>

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Date	Duration	Issue/Topic Explanation
Program:	Michigan Matters	
3/19/06	00:30:00	<p>POLITICAL ISSUES</p> <p>As long time residents and political observers of our State know, Michigan is always at, or near, the top of our two major political Parties' radar screens. And, as we enter the 2006 political season, that statement remains true. A Gubernatorial Race that will capture national attention, a hotly contested United States Senate Race and, the question of Affirmative Action puts Michigan once again, at the center of political attention. This week on Michigan Matters, Carol Cain will chat with former Republican National Committee and Democratic National Committee heads Ed Gillespie and Terry McAuliffe about their Party and, all things political at the local and national levels. Plus, Denise Ilitch, Derrick Miller and Paul Welday join host Carol Cain on the Roundtable and Final Viewpoint segments.</p>
3/26/06	00:30:00	<p>POLITICAL ISSUES</p> <p>Wayne County Executive Bob Ficano is no stranger to this program. Throughout his tenure as County Executive, Ficano has been a guest, a panelist and, offered a Final Viewpoint or two. Having said that, it's been a while since we checked in with the leader of our region's largest County. And as the County Executive rounds out his first term, we'll chat with him on any number of issues, including some of the problems he-- like other political leaders--- face with respect to balancing their books. Plus, the regular crew of Brooks Patterson, Derrick Miller and Denise Ilitch are here to weigh in on the news of the week and offer their Final Viewpoints.</p>
1/8/06	00:30:00	<p>PUBLIC AWARENESS</p> <p>The 2005 NFL regular season's over and, this weekend, playoff teams begin their quest for the right to play in Super Bowl 40 being held at Ford Field on Feb. 5. A process that began several years ago culminates in a week of activities leading up to a Game our region is counting on in many ways. Today we'll chat with Super Bowl Executive Director Susan Sherer about the Game, the Week and, whether or not we're ready for the grand event. Plus, the Roundtable of Brooks Patterson, Cliff Russell and Denise Ilitch are here to kick off the New Year and to offer their Final Viewpoints. As the NFL Playoffs begin, it's the Super Bowl Week Preview Show, on Michigan Matters.</p>
1/15/06	00:30:00	<p>PUBLIC AWARENESS</p> <p>If it's January, it's time for the North American International Auto Show in Detroit starting this weekend. This week on Michigan Matters, Carol Cain will chat with NAIAS President Rod Alberts about this year's offerings and the unique challenge the show faces to be upbeat despite a very grim past several months for the domestic industry. Plus, the roundtable of Cliff Russell, Denise Ilitch and L. Brooks Patterson join host Carol Cain for the Round table and Final Viewpoint segments.</p>

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Date	Duration	Issue/Topic Explanation
Program:	Michigan Matters	
1/22/06	00:30:00	PUBLIC AWARENESS The North American International Auto show is in full swing and, the competition for car buyers, never so fierce. This week on a special edition of Michigan Matters, Carol Cain will talk with three executives involved in the fight for your car buying dollars. GM CEO Rick Wagoner joins us to talk about the state of his company and outlook for 2006; while Anne Stevens, Ford's COO of the Americas, and the highest ranking woman in the industry, gives us her analysis of what's ahead. Plus we'll hear from Shufu Li, CEO of Geely Automobile, who is hoping to sell the first Chinese made car in this country. Tom Watkins, business consultant, will give us his take on Geely's chances of making it in the competitive American market as well as an outlook for Daimler-Chrysler. Plus, L. Brooks Patterson, Denise Ilitch and Derrick Miller join host Carol Cain on the Roundtable and Final Viewpoint segments.
2/4/06	00:30:00	PUBLIC AWARENESS After weeks of speculation as to which teams would make the biggest show in sports, and, after days of analysis of both clubs, the game is finally here. It's the Seattle Seahawks and Pittsburgh Steelers in Super Bowl 40 this Sunday at Ford Field. On this special edition of Michigan Matters, Carol Cain will chat with Detroit Free Press sports columnist Michael Rosenberg and WJR personality Warren Pierce about who they think will come out on top in the big contest as well as how the city has done in prepping for the big event. Plus, L. Brooks Patterson, Derrick Miller and Denise Ilitch join host Carol Cain to offer their thoughts on this huge week in our region plus offer their Final Viewpoints.
3/12/06	00:30:00	PUBLIC AWARENESS Our Country faces enormous challenges in the 21st Century. The economy, competition from abroad, and the need to educate our young people to compete. But somewhere on that list also lies the question of energy and alternative energy sources in the global market place. We'll talk with Jim Croce, Chief Executive Officer of Next Energy, headquartered in Detroit, about alternative energy and the quest to find new methods of "fueling" if you will-- our region. Plus, the Roundtable of Denise Ilitch, Derrick Miller and Tom Watkins are here to offer their commentary and Final Viewpoints.

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Date	Duration	Issue/Topic Explanation
Program:	Street Beat	
3/4/06	00:30:00	<p>FAMILY STRUCTURE/ ISSUES</p> <p>This week's Street Beat Show is "Parental Involvement & Education". We're specifically talking about how parents can get more involved in the lives of their children, whether it be educationally, socially, etc. We're also focusing a lot on teenagers who may be more persuaded to go down the wrong path if they don't have the proper relationship with their parents or their guardians. We've talked with organizations that specifically help parents with having a better relationship with their children, we've talked with an organization that tutors kids, etc. We basically want to see more leadership with the parents so that the kids can be more prosperous. Guest Include: Caleb Rutledge, Legacy Associates Foundation; Carlos Johnson, Image of Success; Amanda Broun, Satellite – Public Education Network; Sharlonda Buckman, Detroit Parent Network; Brenda Jegede, Sylvan Learning Center.</p>